

## Backup and Disaster Recovery

For Organizations That Can't Afford Downtime

In a flash, a catastrophic system failure can erase billing records, inventory files and customer lists. Recreating this data would be expensive and time consuming; and it could take days, weeks, or even months to resume normal business operations. How quickly could your business recover, if you lost your data today?

### Don't Let a System Failure Shut You Down

Losing your data can create a domino effect of downtime, customer turnover and revenue loss. Sharp's Backup and Disaster Recovery solution provides business continuity during and after an unexpected disaster such as a system failure, ransomware or natural disaster. Our solution is reliable, affordable and practically maintenance-free. Our technicians continuously perform data backups and if an incident occurs, they can put your disaster recovery plan in play by rapidly restoring your data.

#### Backs Up Critical Information

Automated backup and instant virtualization of all your business data.

#### Quickly Recover

Ensure business continuity with fast and comprehensive recovery.

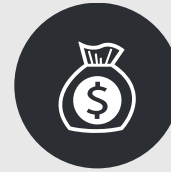
#### Keeps Data Safe When Major Disaster Strikes

If a fire, flood or earthquake damages your physical location, our remote data centers safely house your data and records.

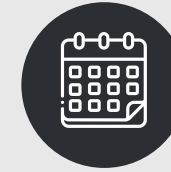
### Why should you care?



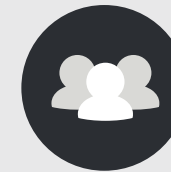
it is expected that a new ransomware attack will occur every two seconds by 2031<sup>1</sup>



the estimated mean cost to recover from a ransomware attack is **\$1.82M** in 2023<sup>2</sup>



the average downtime for a ransomware attack in 2022 was **24 days**<sup>3</sup>



**over 69%** of SMBs admit they are concerned a serious cyber attack could put them out of business<sup>4</sup>



**76%** of SMBs have been impacted by at least one cybersecurity attack in the last year<sup>4</sup>

**Set your business continuity in motion by scheduling a technology review today.**

1. Morgan, Steve. (2023, October 8). "2022 Cybersecurity Almanac: 100 facts, figures, predictions and statistics." *Cybercrime Magazine*, 2. Sophos (2023, May), "The State of Ransomware" 2023, 3. Petrosyan, Ani. (2023, August 28). "Global average length of downtime after a ransomware attack 2022." *Statista*, 4. ConnectWise, "The State of SMB Cybersecurity in 2022."